

WHAT IS CLAIMED IS:

1. An online shopping method comprising steps of:
transmitting identification information on a dealer from a dealer
server to a purchaser terminal;

5 transmitting the identification information on the dealer from the
purchaser terminal to an authentication server;
retrieving credibility information on the dealer corresponding to the
identification information on the dealer by the authentication server; and
transmitting the credibility information on the dealer from the
10 authentication server to the purchaser terminal.

2. An online shopping method according to claim 1, wherein
the credibility information on the dealer includes at least one of a
company name, an address, main customers and annual sales of the dealer
and a dealing status of the dealer with a correspondent financial institution.
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3. An online shopping method comprising steps of:
transmitting identification information on a purchaser from a
purchaser terminal to a dealer server;
20 transmitting the identification information on the purchaser from
the dealer server to an authentication server;
retrieving credibility information on the purchaser corresponding to
the identification information on the purchaser by the authentication
server; and
25 transmitting the credibility information on the purchaser from the
authentication server to the dealer server.

4. An online shopping method according to claim 3, wherein the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.

5. An online shopping method comprising steps of:
transmitting identification information on a dealer from a dealer server to a purchaser terminal;
transmitting the identification information on the dealer from the purchaser terminal to an authentication server;
retrieving credibility information on the dealer corresponding to the identification information on the dealer by the authentication server;
transmitting identification information on the purchaser from the purchaser terminal to the dealer server;
transmitting identification information on the dealer from the authentication server to the purchaser terminal;
transmitting the identification information on the purchaser from the dealer server to the authentication server;
retrieving credibility information on the purchaser corresponding to the identification information on the purchaser by the authentication server; and
transmitting the credibility information on the purchaser from the authentication server to the dealer server.

6. An online shopping method according to claim 5, wherein the credibility information on the dealer includes at least one of a company name, an address, main customers, and annual sales of the dealer

and a dealing status of the dealer with a financial institution.

7. An online shopping method according to claim 5, wherein
the credibility information on the purchaser includes at least one of
5 an address, a name, a telephone number of the purchaser and a dealing
status of the purchaser with a credit firm.

8. An online shopping system comprising a purchaser terminal, a
dealer server and an authentication server connected to one another
10 through a network, wherein
the dealer server comprises means for transmitting identification
information on a dealer to the purchaser terminal;
the purchaser terminal comprises means for transmitting
identification information on the dealer to the authentication server; and
15 the authentication server comprises:
means for retrieving credibility information on the dealer
corresponding to the identification information on the dealer, and
means for transmitting the credibility information on the dealer to
the purchaser terminal.

9. An online shopping system according to claim 8, wherein
the credibility information on the dealer includes at least one of a
company name, an address, main customers, and annual sales of the dealer
and a dealing status of the dealer with a financial institution.

10. An online shopping system comprising a purchaser terminal, a
dealer server and an authentication server connected to one another

through a network, wherein

the purchaser terminal comprises means for transmitting identification information on a purchaser from the purchaser terminal to the dealer server;

5 the dealer server comprises means for transmitting the identification information on the purchaser from the dealer server to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the purchaser
10 corresponding to the identification information on the purchaser, and

means for transmitting the credibility information on the purchaser to the dealer server.

11. An online shopping system according to claim 10, wherein

15 the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.

12. An online shopping system comprising a purchaser terminal, a
20 dealer server and an authentication server connected to one another through a network, wherein

the dealer server comprises means for transmitting identification information on a dealer to the purchaser terminal;

the purchaser terminal comprises means for transmitting
25 identification information on the dealer to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the dealer

corresponding to the identification information on the dealer, and

means for transmitting the credibility information on the dealer to the purchaser terminal, and wherein

the purchaser terminal comprises means for transmitting

5 identification information on a purchaser to the dealer server;

the dealer server comprises means for transmitting the identification information on the purchaser to the authentication server; and

the authentication server comprises:

10 means for retrieving credibility information on the purchaser corresponding to the identification information on the purchaser, and

means for transmitting the credibility information on the purchaser to the dealer server.

15 13. An online shopping system according to claim 12, wherein the credibility information on the dealer includes at least one of a company name, an address, main customers, and annual sales of the dealer and a dealing status of the dealer with a financial institution.

20 14. An online shopping system according to claim 12, wherein the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.